

Daniels

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Financing
36 Month Term



**Join us at Gillette Stadium for our
annual vended laundry super sale!**



11.14.12

directions

From Boston:

Take Interstate 93 South (S.E. Expressway) to Interstate 95 South. Take Interstate 95 South to Exit 9 (Wrentham) onto Route 1 South. Follow Route 1 South approximately 3 miles to Gillette Stadium (on the left).

From Cape Cod:

Take Interstate 495 North to Exit 14A onto Route 1 North. Follow Route 1 North approximately 4 miles to Gillette Stadium (on the left).

From Maine & New Hampshire:

Take Interstate 128 South to Interstate 95 South. Exit 9 onto Route 1 South. Follow Route 1 South approximately 3 miles to Gillette Stadium (on the left).

From Northern Connecticut, Vermont & Upstate New York:

Take Interstate 90 East (Massachusetts Turnpike) to Route 495 South. Exit 14A onto Route 1 North. Follow Route 1 North approximately 4 miles to Gillette Stadium (on the right).

From Southern Connecticut & Rhode Island:

Take Interstate 95 North to Interstate 495 North. Exit 14A onto Route 1 North. Follow Route 1 North approximately 4 miles to Gillette Stadium (on the right).



Turkey Time is held at
Gillette Stadium
One Patriot Place • Foxborough, MA 02035

Brought to you by
Daniels Equipment Company, Inc.
45 Priscilla Lane • Auburn, NH 03032
www.danielsequipment.com • sales@decequip.com
800-258-3570 ext. 114



Find us near the field house and water tower!

W1-W4 Entrances
solid line = suggested route
dotted line = alternative route



Art Jaeger

Art has been in the vended laundry industry since 2003, having built from scratch and then operated six Laundromats during that time. He has concentrated on larger format, fully-attended, card-operated stores, and in his last three stores, has also added wash, dry and fold services.

Much of Art's previous business career has helped form the foundation for his latest endeavors. Art had been a senior executive in the recorded music industry for over twenty-two years before starting his laundry career, and this has helped him become a leading marketing expert in promoting and marketing his stores. Art is also a CPA having first started his career with Arthur Andersen & Co. in New York. This experience, too, has helped in his financial analysis of both potential start up projects and fully operational stores. His entrepreneurial instincts were further developed after leaving the music industry when he was part of several Internet start-up businesses, and built and operated an 18,000-square-foot entertainment facility in Hollywood, CA.

Art contributes back to our industry by serving as a director of the Southern California CLA affiliate, as a contributor to Planet Laundry magazine and as a regular laundry industry presenter and speaker. He has also worked directly with many of our leading manufacturers to assist in the design and programming of their equipment to increase owner and customer productivity and satisfaction.



Financing Promotion

Get Pre-Approved Today!

Go to www.continentalgirbau.com/about/financing.html to download our credit application. Fill out the application and either fax it to Daniels at (603) 644-0498 or email it to sales@decequip.com. You will be notified upon approval. Questions? Please call 800-258-3570 ext. 114.

Submit an application and be pre-approved before October 12th to be entered into an exclusive drawing at 11:00 in "Roarin' Ralph's Cash Cube"!

Look for more details in the 'Last Minute Specials' mailer!

Financing Rates for Continental Equipment at Turkey Time XIX!

0% 36 Month Term

No Doc Fee. \$10,000 Minimum Continental Girbau Equipment Purchase Required. Fixed Rate Financing. Minimum 20% down payment required. More terms and details at the show.

Schedule your time now with your sales rep at Turkey Time XIX! Call Lisa Mahan at 800-258-3570 for more information.



TERMS: All pricing is good for sale day only. We are not responsible for typographical errors. We reserve the right to withdraw any item offered for sale. Quantities are limited and subject to prior sale. Prices FOB factory and are inclusive of all manufacturer rebates. Delivery and installation are additional. Sales tax and any other governmental fees, where applicable, will be added. Prices subject to change without notice. Full factory warranty. Deposit of 20% required with equipment order. All equipment must be delivered by January 25th, 2013. **MUST BE PRESENT TO WIN PRIZES.** A minimum EQUIPMENT order of \$7,500 (not including freight, deliver or taxes; with a 20% non-refundable deposit) must be placed to qualify for a one-time chance to enter "Roarin' Ralph's CASH CUBE". All parts purchases C.O.D.



Come see LG's equipment on display at Turkey Time XIX!



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Creative Marketing Solutions

for owners of Continental Girbau laundry equipment



Visit us at Turkey Time to receive our printing and sign specials!

A division of Continental Girbau, Continental Creative Services (CCS), has experienced designers and marketing professionals that possess an intimate understanding of the laundry industry—distinguishing us from conventional advertising agencies.

CCS provides a multitude of services. We are your single source for all of your marketing needs.

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"I installed Continental ExpressWash high-speed washers in the place of hard-mount and top-load machines. The switch was simple because ExpressWash are freestanding and slide into place without bolts and concrete foundations. Because they are also high-extract washers that get customers in and out, washed and dried in less than 60 minutes, the laundry significantly increased customer turnover and reduced utility costs."

— Jim Whitmore, Owner
Sunshine Express Laundry Center, Salem, MA



Why choose Continental ExpressWash Soft-mount Washer-Extractors?

- ExpressWash soft-mount washers remove more water per load—decreasing dry time and reducing the gas consumed to dry a load by up to 65 percent.
- Unlike hard-mount washers that require thick reinforced concrete foundations, hole drilling and bolt-down, ExpressWash washers slide into place—making installation in unconventional locations possible and saving thousands of dollars in install costs.
- With up to 381 G-force extract, ExpressWash removes more water per load—slashing dry time and getting customers in and out in 60 minutes or less. During peak period hours, fast turnover increases profits and differentiates your store from the competition.



ExpressWash Washer-Extractors — 20 to 90 pound capacities

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about our
Turkey Time
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are an extra 15% off the
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*excludes NET items

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Thanks to the generous support of Daniels Equipment Company receive a **SHOW SPECIAL DISCOUNT** on membership. Stop by the CLA booth to learn more.





**All card- & coin-operated
laundry equipment and
accessories on sale at
FACTORY-DIRECT pricing!**

SCHEDULE

8:30 am

- Soft-mount Washers: The Myth or the Magic...
A Real Life Discussion!
Art Jaeger, multi-store owner
Read more about Art on the next page.

9:30 am

- Panel of local store operators
Brian Wallace, CLA President, moderator

12:00 - 1:30 pm

- Turkey buffet with all the fixings served
overlooking the Gillette Stadium football field

All Day

- Factory-direct pricing on all vended
laundry equipment, parts & accessories
- Special financing programs
Zero Percent Financing
- Large variety of vendors & products

Our Turkey Time "Open House" is FREE to all vended store owners and their personnel. However, in order for us to provide for adequate food, a \$20 per person refundable deposit is required IF planning to enjoy the buffet. Checks will be returned to you, upon attendance, at the time you sign in. Please make checks payable to Daniels Equipment Company, Inc. and include with your reply card in the enclosed postage paid envelope.

PRIZES

- Get your chance to enter
"Roarin' Ralph's CASH CUBE"
Everyone who places an equipment order of \$7,500
or more, net (not including freight, delivery or taxes)
with a 20% non-refundable deposit on the day of the
show qualifies for a one-time chance to "grab the cash"
NEW THIS YEAR: You may either have a friend go into
the cube for you and/or donate the money to charity.



- Drawings at 9 am, 11 am & 2 pm

9 am: Google Nexus 7 Tablet

Any customer who has arrived before 9 am will be entered into the drawing.

11 am: A chance in "Roarin' Ralph's CASH CUBE"!

Must be pre-registered by October 12th to be entered.

2 pm: Google Nexus 7 Tablet

Must be pre-registered by October 12th to be entered.

Grand Prize Drawing*

Trip for two to Lambeau
Field in Green Bay, WI.
Prize includes two tickets
to a 2013 Green Bay
Packers football game,
two round trip air tickets
& two nights hotel accommodations.



*Everyone who places an equipment order of \$10,000 or more, net (not including freight, delivery or taxes) with a 20% non-refundable deposit on the day of the show qualifies for an entry to win the Grand Prize. (Spend \$10,000 and be entered in both the Grand Prize and Cash Cube drawings.) All arrangements will be made by Continental Girbau, Inc.